

WE'RE CREATING BETTER LIVES FOR OLDER PEOPLE IN BIRMINGHAM

EXTRACARE VILLAGES®

THE UK'S LARGEST HOMES, CARE AND LIFESTYLE PROJECT
DELIVERING BETTER LIVES FOR OLDER PEOPLE

Supporting the City's Health and Well-being Board targets and the public purse

NHS COSTS **REDUCE BY 38%**
INCLUDING ROUTINE AND REGULAR GP VISITS, PRACTICE & DISTRICT NURSE VISITS, UNPLANNED HOSPITAL ADMISSIONS

SUPPORTING **200** PEOPLE WITH **DEMENTIA**
WITH A **£576K P.A.** SAVING TO PUBLIC SERVICES

3,628 WELL-BEING VISITS
COMPLETED BY EXTRACARE'S ADVISORS IN 2015

199 CARE PACKAGES
DELIVERED ACROSS BIRMINGHAM IN 2015

Creating and retaining investment in the City

OVER 1,300 CONSTRUCTION JOBS

£200m INVESTMENT
IN 5 BIRMINGHAM VILLAGES WITH 2 MORE TO FOLLOW

RETAINING THE OLDER PEOPLE'S **£** IN BIRMINGHAM

OVER **30** ACRES OF REGENERATED LAND

BIRMINGHAM



UNPLANNED HOSPITAL STAYS **REDUCED** FROM 8-14 DAYS TO 1-2 DAYS*

46% REDUCTION IN ROUTINE AND REGULAR GP VISITS*

UKHA 2016 WINNER

ExtraCare won the Outstanding Approach for Innovation trophy at the 2016 UK Housing Awards.

Improving the quality of life of older people in diverse communities

REDUCING ISOLATION
IN VILLAGES AND THE COMMUNITY: 276 VOLUNTEERS & OVER 400 'FRIENDS' ENGAGED IN VILLAGE LIFESTYLE

150 ACTIVITIES PER WEEK

SUPPORTING **DIVERSITY**
OVER 70% OF PANNEL CROFT RESIDENTS ARE FROM AFRICAN CARIBBEAN BACKGROUNDS

18% Reduced risk of falling
compared to older people living in the community**

Supporting the City's Integrated Housing Strategy

1,152 HOMES PROVIDED FOR OVER 1,300 OLDER PEOPLE

628 3-4 BEDROOM FAMILY HOMES RELEASED

125 COUNCIL HOMES RELEASED BACK TO THE CITY COUNCIL

For more information visit www.extracare.org.uk

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The ExtraCare Charitable Trust Registered Office: 7 Harry Weston Road, Binley Business Park, Binley, Coventry CV3 2SN. Registered Charity No. 327816 Registered in England and Wales No. 2205136 *Research findings from Aston University, 2015. **The International Longevity Centre - UK, 2011.

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Birmingham City Council

The ExtraCare Charitable Trust
Better Lives for Older People