



Moving in: We'll help you every step of the way.

Moving into Longbridge Village is an exciting prospect and we'll help you every step of the way. With our move-in service we can provide a range of exclusive benefits and incentives that can take the stress off selling your own property, dealing with the legal issues and planning the details and logistics of your move.

We'll even provide

you with an ExtraCare move-in assistant to help with advice and administrative support until the day you move in.

How to apply for a home in the Village

If you wish to apply for a home in the Village and have not already registered your interest, you should do so by telephoning the number below or email us at new.villages@extracare.org.uk

We will then invite you to a sales or rental information presentation. At this meeting we will provide you with all the information you need including purchase prices, rental costs and other costs associated with living in the Village.

If you have limited mobility and are unable to travel to one of the presentations, we can help.

When you apply for a home in the Village you will be invited to attend a free and confidential meeting with our benefits advisor as part of your application process.

Our specialist advisor can help you access benefits and ensure we secure maximum financial support for your application.

The criteria for living in the Village

The opportunity to apply to live in the Village is open to over 55s living in Birmingham or if you have a connection to the city i.e. blood relatives or being born in the area.

There is no upper age limit for applying to the Village. We also welcome applications from people needing a significant level of support.

To register your interest in the Village phone

0300 303 2333

and we will make an appointment for the next available sales or rental information day.

Visit: www.longbridgevillage.co.uk

Email: new.villages@extracare.org.uk

Longbridge Village is a partnership between The ExtraCare Charitable Trust and Birmingham City Council.



Every ExtraCare home comes complete with a NHBC 10 year warranty against structural defects.

To find out more about life at Longbridge Village contact the Village Team

You'll find us at The Marketing Suite, Longbridge Village, Lickey Road, Birmingham B31 3FY

Telephone:

0300 303 2333

Visit: www.extracare.org.uk

www.longbridgevillage.co.uk

Email: new.villages@extracare.org.uk

to make an appointment.

Other languages and appropriate formats can be provided on request.

Please contact the Sales Team on 0300 303 2333



Longbridge Village
An ExtraCare Village

The ExtraCare Charitable Trust Registered Office:
7 Harry Weston Road, Binley Business Park, Binley, Coventry CV3 2SN.

Registered Charity No. 327816 Registered in England and Wales No. 2205136

The ExtraCare Charitable Trust

Founded in 1988, The ExtraCare Charitable Trust is a registered charity based in Coventry. We operate over 30 retirement villages and smaller housing developments across the Midlands and the North.

Our Mission: To give older people an independent, safe and secure future in a network of inspirational communities.

Our Vision: Better lives for older people

Did you know?

ExtraCare is a not-for-profit charity governed by a board of Trustees.

We actively support the future health and well-being of our residents through the work of around 60 ExtraCare Charity Shops.

We have an active network of over 3,000 volunteers – their contribution is highly valued and is at the heart of our inspirational communities.

www.extracare.org.uk

How to find the Village



The particulars are set out as a general outline for guidance only. The information in this leaflet does not in any way form part of a contract or warranty.



Longbridge Village
An ExtraCare Village

Edition 1: February 2016

Welcome to Longbridge Village, where life is for living, for over 55s



Longbridge Village is not just about having a new place to live. It's about giving people over 55 the opportunity to begin an exciting new chapter in life.

When this brand new Village opens its doors in 2017, it will provide you with a fulfilling lifestyle as an active and valued member of a vibrant local community, where you can rekindle old passions and discover new ones, meet fresh challenges and relish new achievements.

The Village is part of the exciting Longbridge town centre regeneration scheme, a £1 billion

development of new homes and amenities. Which means you'll also be just a stone's throw from some top retailers including a landmark Marks & Spencer store, Sainsbury's, Costa Coffee, Premier Inn, Beefeater and others.

At ExtraCare, our philosophy is that later life is a time for doing more rather than less. A time for doing all the things in life that you've always wanted to do but never got around to or found time for.

Relax in your own spacious home. Apartments are available for purchase, shared ownership or rent, and are thoughtfully designed to make life as comfortable and safe as possible, regardless of ability or mobility.

ExtraCare aims to ensure that the Village is affordable for every applicant, whatever their financial circumstances.

Enjoy superb facilities and activities to help you make the most of each new day, and with so many new like-minded friends and neighbours you'll never be short of things to do.

Imagine being able to pop into the Village shop, the hairdressing and beauty salon, or meet friends in the café bar and bistro. Visit the Library/IT Suite where you can read a book, surf the internet, send emails, or tone up in the Fitness Centre. There's a Village Hall for dances and get-togethers, a greenhouse and hobby room.

Care, should you need it now or at any time in the future, can be tailored to meet your assessed needs, and will be delivered in the comfort of your own home by a committed and highly professional team.

So life really does begin at Longbridge Village!



Enjoy a new lease of life

Spacious, bright, welcoming and very comfortable: your new home at Longbridge Village

Apartments in Longbridge Village are available for purchase, shared ownership or rent, and are designed to be accessible to all regardless of financial circumstances.

Each home has its own front door opening onto a wide, bright corridor. The apartments themselves have good sized rooms, and are built and equipped to the highest specifications, with central heating and double glazing. All have wheelchair access.

Designed for convenience and comfort, living rooms have connection points for both satellite and terrestrial TV, radio, phone, broadband and a link to the Village's closed circuit TV. The spacious master bedrooms also have phone and TV points.

Kitchens have high quality units, a fitted electric oven and hob. Most have a built-in

washer-drier, fridge/freezer and plumbing for a dishwasher. Many homes also have balconies, while shower rooms have slip resistant, self-draining floors and 180 degree opening doors for emergency access.

Everywhere you'll find thoughtful details such as easy-to-reach switches and fittings and emergency lights in the event of power failure. All homes are designed to be energy-efficient, with low-energy lighting.

For your safety and security, apartments are protected by a number of safety features, including the Village's closed circuit security cameras, and an emergency pull cord in every room connecting you to staff 24 hours a day in the case of an emergency.



A typical Village lounge



Inside a Village home



A typical Village kitchen



A typical Village bedroom

Village Facts

The Village is part of the Longbridge town centre regeneration

- 260 apartments
- 208 for sale - shared and outright ownership
- 52 for rent
- 151 two bedroom
- 109 one bedroom
- 160 car parking spaces
- A Village Centre with a wealth of health and leisure facilities
- Close to local shops and amenities



Care tailored to your assessed needs

ExtraCare staff make life at Longbridge Village so special



At ExtraCare we have unequalled experience in encouraging and supporting residents to keep their independence and get the most out of life.

Should you need care and support our QCF (NVQ) qualified staff will assess your needs with you to ensure that your care is tailored to your requirements, and delivered within the comfort and privacy of your own home. This can range from a simple daily pop-in visit to regular help of a more personal nature now, or in the future.

Care services are charged as required and are calculated by the hour (or part hour). Our aim is to provide a flexible service that is affordable now and in the future.

The Village's own Well-being Centre is run by a qualified Well-being Advisor and is available to all residents, offering health screening, information and advice on managing a healthy lifestyle.

This holistic approach is part of the way of life at Longbridge Village, and covers everything from keeping a healthy heart, managing diabetes and asthma, to weight reduction, diet, sleep and exercise, as well as safety in your own home.

It's good to know that, should anything happen to either you or your partner in the years ahead, you will not only be surrounded by friends and neighbours who care, but you will have the security provided by ExtraCare's professional team.

